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ABSTRACT

This index to journals in communication studies published through 1979 is divided into three sections. The first section lists the major articles appearing in 14 journals: (1) "The Quarterly Journal of Speech," (2) "Communication Monographs," (3) "Communication Education," (4) "Southern Speech Communication Journal," (5) "Western Journal of Speech Communication," (6) "Central States Speech Journal," (7) "Communication Quarterly," (8) "Association for Communication Administration Bulletin," (9) "Philosophy and Rhetoric," (10) "Journal of Communication," (11) "Human Communication Research," (12) "Journalism Quarterly," (13) "Journal of Broadcasting," and (14) "Journal of the American Forensic Association." The second section contains an index to the contributors to the journals, and the third section provides an index to the subjects covered in the articles. (FL)

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UNIVERSITY OF ARIZONA

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PART III: INDEX OF SUBJECTS

Chapter One

AN EXAMINATION OF THE CODED CLASSIFICATION OF SUBJECT MATTER

This classification of subject matter is divided into areas established by the National Center for Educational Statistics.[1] There are gaps in the numerical system because the *Index to Journals in Communication Studies* classifies only that educational subject matter which is relevant to the study of communication.

Coding Structure. There are five first order subject-matter areas that contain sub-categories for communication. They are 03-Arts, Visual and Performing; 04-Business; 05-Communication; 07-Education; and 12-Language, Linguistics, and Literature. These five areas represent a subjective judgment about a reasonable number of categories into which knowledge about communication can be classified.

To allow for greater detail, each of the five first-order subject matter areas is disaggregated into descending hierarchical levels. Each two digits represent another descending order of subject matter. Schematically, this may be represented as follows:

05—**COMMUNICATION** (First Order)

05.11—**SPEECH COMMUNICATION** (Second Order)

05.11 03—Interpersonal Communication (Third Order)

05.11 03 01—Conflict Management (Fourth Order)

The criteria for this four-order, eight-digit coding structure is explained in *A Classification of Educational Subject Matter.*[2]

Organization of the Classification. Chapter Two consists of the hierarchical array of subject matter for communication studies. The chapter is divided into 18 second order sections, each representing a designated area of subject matter. Within each area, subject matter is disaggregated to third order and, in some instances, fourth order entries. Brief study of the array of headings should soon familiarize the reader with the plan of classification used.

Chapter Three consists of an index in communication studies. Following each second, third, and fourth order subject matter category is a definition of that entry. The definitions are intended to facilitate classification of subject matter for article recording purposes. The numbers used within subject matter categories refer to the numbered articles listed in the preceding *Table of Contents.* Many article numbers are included in more than one classification. The coding system for the journals is as follows:

No alphabetical letter	*Quarterly Journal of Speech*
M	*Communication Monographs*
T	*Communication Education*
S	*Southern Speech Communication Journal*

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[1] W. Dale Chismore and Quentin M. Hill, *A Classification of Educational Subject Matter* (Washington, D. C.: U.S. Government Printing Office, 1978). In 1975, the National Center for Education Statistics (NCES) awarded a two-year contract to Educational Management Services, Inc. (EMS) to develop a classification of educational subject matter. Their document represents the culmination of an effort to produce a single comprehensive recording and reporting scheme to serve the needs of educational agencies and institutions.

[2] *Ibid.*, p. 4.

W	*Western Speech*
C	*Central States Speech Journal*
E	*Communication Quarterly*
A	*Association for Communication Administration Bulletin*
P	*Philosophy and Rhetoric*
N	*Journal of Communication*
H	*Human Communication Research*
J	*Journalism Quarterly*
B	*Journal of Broadcasting*
F	*Journal of the American Forensic Association*

Chapter Four contains an alphabetical, key-word index of all entries found in Chapter Three. The numbers used within this chapter refer to the coded classification scheme in Chapter Three.

Chapter Two

CODED CLASSIFICATION OF SUBJECT MATTER IN COMMUNICATION STUDIES

03 ARTS, VISUAL AND PERFORMING

03.02 FILM AS ART

03.02 01 Art Film Production
03.02 02 Art Film Studies

03.04 THEATRE ARTS

03.04 01 Theatre Arts Studio and Performance
03.04 01 01 Acting
03.04 01 02 Directing
03.04 01 03 Playwriting
03.04 01 04 Technical Theatre and Design
03.04 02 Theatre Studies
03.04 02 01 Theatre Theory and Criticism
03.04 02 02 Theatre History
03.04 02 03 Dramatic Literature
03.04 03 Theatre in Education

04 BUSINESS

04.06 INFORMATION COMMUNICATIONS

04.06 01 Business Communication
04.06 02 Business Communication Systems
04.06 04 Business Report Writing

05 COMMUNICATION

05.01 ADVERTISING

05.01 01 Advertising Evaluation
05.01 02 Advertising Media
05.01 04 Copywriting
05.01 99 Other Adveritising

05.02 COMMUNICATION TECHNOLOGY

05.02 03 Satellite Communication

05.03 FILM AS COMMUNICATION

05.03 01 Film and Public Policy
05.03 02 Film in Education
05.03 03 Film Production
05.03 04 History of Film as Communication
05.03 05 Theory and Criticism of Film as Communication

05.05 INTERNATIONAL COMMUNICATION

05.05 01 International Negotiations
05.05 02 International Propaganda

05.06 JOURNALISM

05.06 01 Editorial Processes
05.06 02 Critical and Persuasive Writing
05.06 03 Electronic Journalism
05.06 06 Journalism History
05.06 07 Journalism Laboratory
05.06 08 News Reporting and Writing
05.06 09 Photographic Journalism
05.06 99 Other Journalism (Newspapers and Magazines)

05.07 PRINT MEDIA

05.08 PROFESSIONAL PRACTICES IN COMMUNICATION

05.10 RADIO

05.10 01 Radio and Public Policy
05.10 02 Radio Production
05.10 03 Radio Programing
05.10 04 Writing For Radio
05.10 99 Other Radio

05.11 SPEECH COMMUNICATION

05.11 02 Intercultural Communication
05.11 03 Interpersonal Communication
05.11 03 01 Conflict Management
05.11 04 Organizational Communication
05.11 05 Oral Interpretation
05.11 05 01 Aesthetics of Literature in Performance
05.11 05 02 Criticism of Literature in Performance
05.11 05 03 Group Performance
05.11 05 04 Oral Tradition
05.11 06 Pragmatic Communication
05.11 06 01 Argumentation
05.11 06 02 Debate and Forensics
05.11 06 03 Discussion and Conference

05.11 06 04 Parliamentary Procedure
05.11 06 05 Persuasion
05.11 07 Public Address
05.11 08 Rhetorical and Communication Theory
05.11 08 01 Rhetorical Criticism
05.11 09 Speech Communication Education
05.11 09 01 Communication Development
05.11 09 02 Oral Communication Skills
05.11 10 Speech and Hearing Science
05.11 10 01 Biological Aspects of Speech and Hearing
05.11 10 02 Phonological and Phonetic Aspects of Speech and Hearing
05.11 10 03 Physical Aspects of Speech and Hearing
05.11.99 Other Speech Communication
05.13 **TELEVISION**
05.13 01 Community Television
05.13 02 Television and Public Policy
05.13 03 Writing For Television
05.13 04 Television Production
05.13 05 Television Programing
05.13 99 Other Television
07 **EDUCATION**
07.05 **CURRICULM AND INSTRUCTION—SUBJECT MATTER**
07.05 03 Arts, Visual and Performing
07.05 05 Communication
07.05 12 Language, Linguistics, and Literature
07.08 **SPECIAL EDUCATION**
07.08 04 Hearing Handicapped
07.08 11 Speech Handicapped
07.12 **EDUCATIONAL TECHNOLOGY AND MEDIA**
07.12 01 Computer Applications To Education
07.12 03 Educational Media and Material Production
07.12 04 Educational Media and Resource Centers
07.12 05 Television Applications To Education
12 **LANGUAGE, LINGUISTICS, AND LITERATURE**
12.01 **LINGUISTICS (DIACHRONIC AND SYNCHRONIC)**
12.01 01 Applied Linguistics
12.01 01 01 Bilingualism
12.01 01 05 Lexicography
12.01 03 Language Analysis
12.01 03 03 Phonetics
12.01 03 04 Phonology
12.01 03 05 Semantics
12.01 03 06 Syntax (Grammars)
12.01 04 Language Universals
12.01 05 Linguistic Theories
12.01 06 Psycholinguistics
12.01 07 Sociolinguistics
12.03 **THE STUDY AND USES OF LANGUAGE**
12.03 01 Dialects of a Language
12.03 04 Language and Contemporary Culture
12.03 06 Listening Comprehension
12.03 08 Reading a Language
12.03 09 Speaking a Language
12.03 10 Writing a Language
12.03 10 04 Rhetoric and Style
12.03 10 05 Writing Conventions and Usage

Chapter Three

INDEX OF SUBJECT MATTER IN COMMUNICATION STUDIES JOURNALS

03 ARTS, VISUAL AND PERFORMING

03.02 FILM AS ART

The study of the historic development, aesthetic qualities, and creative process of the moving image as a means of artistic expression (see 05.03 1205, T718).

03.02 01 Art Film Production

The study and practice of the technique and skills involved in the creation of motion pictures as an art form. 1812, M276, N1037

03.02 02 Art Film Studies

The study of the historical, critical, theoretical, and educational aspects of motion pictures as an art medium.

All the President's Men J2710
Ambiguity S1081
Antonioni's *L'Eclisse* M757
Attention and Interest M689
Attitude Formation and Change C558, N542, J2179, J2378, B635
Audience Analysis and Adaptation (see 05.13 05: Viewership)
Australia N691
Blacks in J1691
Bonnie and Clyde 2432
Children and Teen-agers 1206
Chile J1440
China J1115, J1570, J1794
Cocteau's *Orphee* 2340
Content Analysis J1748
Criticism 447, 2432, 2686, M559, M757, T174, T254, S952, S1066, W904, W979, C486, E853, J1748, J2304
Cross-Cultural Communication and N436
Cultural Exchange N604
Documentaries 2547
Eco, Umberto E853
Economics N604, J674, J708, J8[illegible]9, J1190
Educational T66, T67, N14, N60, N81, B354 (see 07.05 03: Courses and Curricular Programs: Film, 07.05 05: Teaching: Courses: radio-television-film, 07.12 03: Audio-Visual Aids: Film)
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Exorcist 2679, S1081, W904
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Moby Dick C117
Narration W244
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Rhetoric and S952, W979, W992
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Silent Screen C238, B36
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Survey J1393
Television and (see 05.13 05: Motion Pictures on)
Television Competition N1002
Therapy and W466
Titles N697, J1393
Underdeveloped Countries N626, J1361
Unidimensional Exposure J2395
Vietnam S979
Wartime S979, J2039

03.04 THEATRE ARTS

The study of the development, theory, and processes of creating live performances through human expressive modalities.

03.04 01 Theatre Arts Studio and Performance

The study of and engagement in the processes of live performance in the theatre.

03.04 01 01 Acting

The study of such elements as stage voice, stage movement, mime, and dramatic improvisation to create characters for presentation on the stage (see 07.05 03: Teaching: Acting as a unit of instruction).

Aesthetics S180
Alleyn, Ned M49
Asides W610
Audiences and M1032, W647
Barabbas C185
Barrault, Jean-Louis 1778
Barre[illegible], Lawrence 2302, S525
Bernhardt, Sarah 2046, S724, W897, C759
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Booth, Edwin M244, S724, W385, W410
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Burbage, Dick M49
Careers W938

Cassius 2302
Chaplin, Charlie W373
Character Analysis W445
Character Roles M1059, S607, C95
Cody, William F. S650
Comedy W383
Counterattitudinal Influence T1056
Crawford, John W. S650
Cushman, Charlotte S187
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Decroux, Etienne 2552
Duse, Eleanora 2046
Electra S499
Emotion 1182, 1986, S107, S152
Engstrand, Jacob C211
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Fox, George L. 2306
Goethe's Rules 394, 1911, W566
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Hill, Aaron 2703
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Kean, Charles 2640
Kendal, Madge M100
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Marlowe, Julia 656
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Young Marlow S901

03.04 01 02 Directing

The study of the planning, staging, and implementing of dramatic productions. 309, 1031, 1101, 1414, T28, T213, S26, S38

Aesthetics C102
Appia, Adolphe 431, 1710, 1723
Arena Theatre 1739, T212, S214, S243, C80, C168
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Tieck, Ludwig 1476
Tragedy W214
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Wagner, Richard 441, 875, 934

03.04 01 03 Playwriting

The study and creation of form, structure, and style in the written play. 311, 1547, 2044, M958, S206, S279, S492, S553, W33, W303, W351, W637, W727, C76, C87, C141 (see 07.05 03: Courses and Curricular Programs: Playwriting)

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Chekhov, Anton E797
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Congreve, William S509
Connelly, Marc W657
Creighton Anthony W641
Cummings, E. E. S642
Dennis, Nigel S569
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D'Urfey, Thomas 2410
Eliot, T. S. C267
Euripides S499
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Hochwalder, Fritz 2268
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Jarry, Alfred E397
Kahn, Arthur L. S584
Kaufman, George S. 1603
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Marlowe, Christopher C185, C313
Miller, Arthur W390, W994, C191
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Williams, Tennessee 2071, 2680, C375
Workshops 143, W351
Wycherley, William W610
Yeats, William Butler 2196, 2553
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03.04 01 04 Technical Theatre and Design

The study of the physical aspects of theatrical production, including the design and realization of scenery, costume, lighting, makeup, sound, properties, and surrounding environment.

Architecture S693, C483, E486
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College and University 2239
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Linnebach Projection S333
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Stanfield, Clarkson 2508
Tyrone Guthrie Theatre S693

03.04 02 Theatre Studies

The study of the theatre as an art form through its literature, history, theory, criticism, composition, and practice. S80, S116, S1086

03.04 02 01 Theatre Theory and Criticism

The study of the aesthetic bases of theatre, emphasizing questions of artistic value and merit, their relationship to relevant social and behavioral studies, and to other aspects of contemporary life and times.

Acting, 2385, M513, M540, T681, T808, T1056, S886, W382, W419
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  Barker, Harley-Grandville S566
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  Early American 2655, S441
  Garland, Hamlin W410
  Grein, J. T. 2364
  Irving, Washington C29
  Israeli N1125
  Krutch, Joseph W. 2420
  Labouchere, Henry 1309
  Nathan, George Jean S1016
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  Schlegel, Friedrich S824
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  Towse, John Ranken C503
  Whitman, Walt 1181
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  Zola, Emile C410
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Drama and History S1027, W411, C694
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  Burkean C705, E780
  Dramatistic 2539, S772, C705
  Historical S322, W223
  Kierkegaardian W995
  Phenomenological 2637
  Philosophical W223
  Rhetorical 813, 1798, 2100, 2491, 2493, 2539, 2540, S522, S913
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Tests and Measurements 2385, 2403, 2590, M449, M513, M540, M597, M733, M748, M800, C251, C358
Theatre of Fact C694
Theatre of the Absurd S698, S711, S784, W613, P71

03.04 02 02 Theatre History

The study of the development of dramatic literature, criticism, the physical theatre, the elements of production, and the artists and craftsmen who have contributed to the theatrical heritage. 1001, 2764, S1013

American-18th Century 1102, 1167, 1405, 2297, 2447, 2655, M560, S517, S546, S675, S801, S924, S1068
American-19th Century 1002, 1066, 1102, 1899, 1972, 2025, 2082, 2112, 2121, 2122, 2283, 2507, 2655, 2793, M629, T872, S73, S294, S390, S391, S420, S464, S502, S546, S571, S616, S633, S634, S635, S636, S650, S722, S724, S916, S932, S962, S1016, S1022, W137, W491, W503, W586, W729, C227, C354
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British-18th Century 1236, 2703, M81, W727, C288, C301, C377, C488
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  Agents T719
  Augusta S1068
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  Cultural exchange program E304
  Dallas S636
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  Great Britain 2358, 2546, E605
  Greece 2238
  Group theatre 1741
  Improvisational 2551
  Indonesia 2089
  Italy E737
  Manager S73, S502
  Margo Jones Theatre S742
  Memphis S502
  Mexico W886
  Mime 2552
  Nashville S464, S634, S635, S724
  National theatre 1635, 1749, S209, W41, W334, E304, E602
  New Orleans S633, S1022
  New York 1285, 1643, 1664, 1711, 1722, 1818, 2035, 2069, 2104, 2147, 2185, 2227, 2265, 2296, 2319, 2331, 2370, 2400, 2430, 2468, M80, M245, S391, S661, S801, C448, E222, E529, E607
  Noh drama W344
  Provincetown Players 2088
  Savannah S916, W897
  Seattle W639
  Southern S633, S634, S635, S636, S724
  Soviet 2763, C370, E194
  Television 2546
  Venezuela W334
  Virginia S228
  Washington Square Players 2319
  Repertory E359
  World E94
Recordings C86
Renaissance S1035
Research in S322, S844, W586, A290
Restoration 329, 2410, M159, S677, W161, C185
Russian Revolution 1286
Scandinavian 2330
Serious Drama M245
Serlio, Sebastiano 2176
Shakespearian Drama 500, 1224, 1453, 147[illegible], 1604, 1696, 1798, 1886, 2449, M180, M236, M443, M876, T28, T213, T982, S566, S606, C185, N182, B244
  Acting in 1778, 1910, 2306, T59, S606
  Adaptations 876
  Amateur productions 496, W132
  Bible and S556
  Costumes 2639
  Eighteenth century 757
  Greet productions 564
  Lighting effects M158
  Macready productions 1580
  Music 631
  Prompt books 2025
  Restoration period 329
  Sound effects M145
Shaw, Samuel S451
Showboat 1435
Sixteenth Century Humor 1692
Southern S1052
Soviet Union 861
Spanish 2249
Tableaux Vivants S1035
Technician W727
Theatre de la Chauve-Souris C370
Theatre of Cruelty E656
Tibetan Drama W685
Variety Shows S502, C354
Vaudeville W639
Wartime 1216, 1235, 1371, 1546, 2653, M80, S135, W134, E653
Wisconsin Players C176

03.04 02 03 Dramatic Literature

The study of the types, forms, and styles of plays from the past and present.

Alcestis 2657
American W586
The American Dream T900
Amphitryon S824
Anatol W845
Androboros S675
Anti-war C404, E653
As You Like It 2025
Becket S802
The Bells C578
Black Theatre 2503
The Blacks W585
Blood Wedding S683
The Brig W718
British W565
Bury the Dead C404
Caesar & Cleopatra M352
Camille C759

Cards of Identity S569
The Caretaker 2570, 2773
A Cat Called Jesus E539
Cat on a Hot Tin Roof W902
The Chalk Garden 2622
Cherry Orchard 339, E797
Children's S72
Clouds W651
The Cocktail Party C267
College and University 64, 116, 127, 1618, S74, S206, S250, S492, W447
Comedy W617, P155
The Connection W718
The Crucible W390
Cycle M717
Cyrano de Bergerac S876, W359
Damascus Trilogy S958
Dante and Beatrice S525
The Day The Whores Came Out To Play Tennis E797
Death of a Salesman W994, C191
Desire Under the Elms S720
Don Juan in Hell W336
Drowazangmo W685
The Dutchess of Malfi C190
L'Ecole Des Femmes C448
Epitaph for George Dillon W641
Everyman 2608, C191
Fiddler on the Roof S1002
First Day's Entertainment at Rutledge House 2100
Ghosts M377, C211
The Glass Menagerie C375
Green Pastures W657
Hamlet 757, 1778, 2306, W633, E529
Henry IV M876
Hedda Gabler W995
High School 28, 52, 116, 127, 136, 152, 157, 198, 793, 824, 1033, 1047, 1325, 1481, 1739, 1757, T64, S37, S74, S224, W224
Him 2431, S642
Historical S607, W11
Homecoming 2371
The House of Bernards Alba S683
If This Be Treason C404
Importance of Being Earnest 2357
Indians 2632
Italy E737
Jim Dandy 1348
Johnny Johnson C404
Julius Caesar 1453, 1798
Junior High School 949
Juno and the Paycock 2581
King Lear 2449
Latin American 1697
Le Cid 2284
Little Eyolf 2750
London Merchant 2270, T657
Macbeth 1580, W132
The Making of Moo S569
Medea S689
Merchant of Venice 1224
Miss Julie C410
The Misunderstanding W795
Mod Donna C705
More Stately Mansions 2509
Mourning Becomes Electra S702
No Man's Land C684
Noh S376
The Octoroon S616
Old Times 2695
One-acts 22, 136, 152, 157, 201, 412, 1000, 1065
Orphée 2340
Our Town C22
Peace on Earth C404
Pillars of Society 970
Pizarro 2042
Playboy of the Western World 2480
Puss in Boots S824
The Quintessence of DeGauchery W602
Reality in 1224, 1405
Religious 237
Richard II M443
Right You Are (If You Think You Are) C713
Romeo and Juliet 876, T28
Saint Joan 1929, 2289, 2539, W429
Salome 2364
Samson Agonistes S895
School for Scandal 503
The Searching Wind 1414
Second Shepherds' Play 2356
She Stoops to Conquer S901
A Slight Ache 2637
Sociodrama 630, 1578
The Stranger 2018
Streetcar Named Desire C375
Survey M245
Tamburlaine, Part I C313
Taming of the Shrew 2639
Thelban Brothers E683
Tiny Alice W690
Tom Jones S544
Tonight We Improvise W744
Touch of the Poet 2509
Tragedy 2365, 2492, 2589, W570, C188, C190, C191
Trilogy 2821
Troilus and Cressida M876
Twelfth Night S495
Uncle Tom's Cabin 1801, 2507, S616
The Way of the World S509
Who's Afraid of Virginia Woolf? S689
Yerma S683
Zoo Story M949

03.04 03 Theatre in Education

The study of various aspects of theatre arts such as creative dramatics, developmental drama, and informal drama which have specific relevance to educational settings including schools, community arts centers, museums, and various social and recreational settings.

139, 142, 200, 275, 389, 630, 760, 1201, 1454, 1602, 1858, 1862, T9, T248, T501, T617, S202, S223, S239, S400, S433, S468, S528, S1086, W125, C73, C105, C330, E32, E39 (see 07.05 03: Courses and Curricular Programs: Dramatic arts)

Administration 1124, W580, C110, C168, A56
Alpha Psi Omega S89
Bibliography 1202, M194
Casting 384, 1126, T204, T214, S132, S197, S224
Children's 818, 1528, 1862, M1067, T204, T214, T614, T665, T703, T1020, T1021, T1105, S23, S72, S85, S507, S553, W135, W140, W886, C176, E603
College and University 280, 339, 350, 401, 425, 712, 759, 1015, 1048, 1083, 1124, 1324, 1386, 1416, 1526, 1649, 1709, 1967, M194, T403, T573, T597, S47, S74, S89, S90, S91, S112, S136, S197, S208, S414, S468, S488, S492, W4, W9, W313, W335, W338, W447, C110, C439, E210, E606, A116, A242
Community 10, 135, 164, 280, 339, 496, 1001, 1185, 1416, 1740, 1809, 1862, 2411, T249, T545, S197, S228, S528, W33, W125, W302, W503, C176, A123, N520
Dinner Theatre A123
Directing 367, 1967, 2239, T796, T1107, S37, S38, S199, S231, W60, W313, C119
Dramatic Clubs 62, 351
Experimental S495
Festivals S117
Games 2821
Great Britain T1021
High School 284, 511, 824, 1183, 1325, 1757, T59, T64, T299, T665, T817, T818, T1022, T1107, S37, S74, S87, S88, S102, S123, S199, S224, S231, W268
Improvisational M804
Junior College W580, A56
Junior High School 910, 949, T427, T1104, W60
Mexico W886
National Collegiate Players S112
National Thespian Society S88
Newfoundland T1021
Organizations S209
Original Plays W637
Phi Beta S91
Professional in C137
Puppetry T121, W73, W135
Research in W420, A242, A290
Students 1084, 1183, 1184, M205, T204, T214, T665, S268, W154, W448
Survey 1649, 1757, S414, S492, W335, W580, C110
Tests and Measurements (see 07.05 03: Tests and Measurements: Theatre)
Western W178
Zeta Phi Eta S90

04 BUSINESS

04.06 INFORMATION COMMUNICATIONS

The study of the principles and techniques of obtaining and giving information in a business setting.

04.06 01 Business Communication

The study of the principles and techniques of composing business correspondence and reports.

S694, S940, W185, C320, E483, J2365, J2449, J2589

04.06 02 Business Communication Systems

The study of the principles and techniques of operating message centers and other communication systems in a business setting. (see 05.11 04: Organizational Communication)

04.06 04 Business Report Writing

The study of the principles and procedures of researching, organizing, and interpreting information for business reports.

2730, N354, J258, J362, J694, J1605, J1724

05 COMMUNICATION

05.01 ADVERTISING

The study of the creation, execution, transmission, and evaluation of commercial messages concerned with the promotion and sale of products and services.

05.01 01 Advertising Evaluation

The study of the measurement of advertising messages using primary data, media research data, and surveys to determine the success of product or service functions in advertising campaigns.

Farmers J2356
Mass Communication Settings C686, N88, N411, N454, N532, N709, N723, N809, N833, N844, N947, N1021, N1034, N1045, J1141, J1206, J1395, J1634, J1714, J1728, J1729, J1852, J1924, J2007, J2046, J2120, J2130, J2195, J2196, J2288, J2344, J2417, J2431, J2479, J2482, J2619, J2620, J2656, J2685, J2712, J2752, B66, B208, B465, B586, B613, B616, B617, B726, B776, B778
News and J2375
Persuasion and 2618, M710, E30, N713, N833, N947, N1021, N1034, N1045, J981, J1091, J1348, J1374, J1467, J1925, J2195, J2196, J2288, J2298, J2344, J2408, J2417, J2431,

J2479, J2482, J2619, J2620, J2677, J2684, J2685, B726
Seat Belt Campaign N809
Soviet Union J2326

05.01 02 Advertising Media

The study of the selection and implementation of the various vehicles for advertising messages, including the role of advertising agencies.

Newspapers and Magazines 2618, N337, N709, N712, N809, N827, N828, N830, N831, N1045, J92, J261, J340, J343, J361, J416, J433, J485, J496, J516, J517, J604, J643, J674, J683, J691, J771, J788, J798, J809, J983, J1064, J1206, J1329, J1355, J1358, J1364, J1379, J1410, J1425, J1490, J1496, J1512, J1587, J1604, J1623, J1653, J1681, J1707, J1769, J2021, J2033, J2091, J2125, J2162, J2177, J2267, J2276, J2283, J2298, J2326, J2345, J2356, J2375, J2408, J2479, J2517, J2683, J2684, J2712, B105
(see 07.05 05: Courses and Curricular Programs: Journalism: advertising)
Radio S308, E321, E772, N758, N809, J416, J674, J788, J809, J1098, J1141, J1206, J1587, J2288, J2356, B217, B238, B251, B390, B505, B534, B546, B548, B614, B617, B672, B712
Television C516, C686, E321, E678, E772, N532, N616, N618, N650, N651, N652, N723, N750, N758, N809, N827, N829, N844, N845, N846, N847, N848, N849, N850, N947, N956, N957, N958, N1021, N1034, N1103, N1104, H139, J1104, J1141, J1206, J1490, J1496, J1587, J1939, J2080, J2091, J2118, J2148, J2162, J2344, J2356, J2375, J2417, J2442, J2482, J2503, J2619, J2656, J2659, J2677, J2685, J2712, J2752, B73, B217, B251, B284, B285, B356, B384, B424, B533, B535, B546, B548, B577, B578, B586, B587, B613, B616, B617, B630, B645, B659, B712, B726, B776, B778

05.01 04 Copywriting

The study of the techniques of reproducing written matter or art work in printed form for advertisements or publicity releases.

J94, J219, J544, J1351, J1918, J2051, J2077, J2505, J2594, J2645, B39, B40, B124, B404, B756

05.01 99 Other Advertising

Air Force J2465
Business and Media J2449
Ethics and Morals W972, J1653, J1856
Law and Regulation 2668, W972, E772, J485, J517, J1315, J2035, J2709, B102, B136, B143, B229, B337, B492, B561, B579, B712 (see 05.03 01: Film and Public Policy, 05.06 99: Law and Regulation, 05.10 01: Radio and Public Policy, 05.13 02: Television and Public Policy)
Research in A285, J1467, J1852, J1876, J1925, J2465, J2633
Tourism N686, J2517, J2753

05.02 **COMMUNICATION TECHNOLOGY**

The study of the application of technology to communication.

05.02 03 Satellite Communication

The study of man-made celestial bodies that orbit the earth and their use in public and private communication.

Extraterrestrial Intelligence N734
Radio N1056, N1116, J1918, B122, B192, B237, B273
Rural Development N1116, N1117, N1118, N1119, N1120, N1121
Television T1116, N688, N932, N933, N934, N936, N1009, N1116, N1117, N1118, J122, J192, J237, J1397, J1402, J1918, B273, B610, B763

05.03 **FILM AS COMMUNICATION**

The study of the historical development, aesthetic qualities, and creative process of the motion picture image as a narrative, documentary, or experimental form (see 03.02).

05.03 01 Film and Public Policy

The study of the laws and regulations governing motion pictures as a public medium.

2697, S638, N786, N1037, J1504, J2430 (see 05.01 99: Other Advertising: Law and Regulation, 05.06 99: Law and Regulation, 05.10 01: Radio and Public Policy, 05.13 02: Television and Public Policy)

05.03 02 Film in Education

The study of the nature, history, and use of the motion pictures as an educational instrument.

T66, T67, N14, N60, N81, B354 (see 07.12 03: Audio-Visual Aids: Film)

05.03 03 Film Production

The study and exercise of the principles and techniques of creating motion pictures.

1812, M276, N690, N1037

05.03 04 History of Film as Communication

The study of the evolution and development of the motion picture medium as a socioeconomic cultural phenomenon.

2547, C486, B36

05.03 05 Theory and Criticism of Film as Communication

The study of the methods and standards for judging the quality of motion picture film and film

making as an instrument of mass communication.

Ambiguity S1081

Attention and Interest M689

Attitude Formation and Change C558, N542, N1011, J2179, J2710

Content Analysis J1748

Criticism 447, 2432, 2679, 2686, M559, M757, T174, T254, S952, S1066, W904, C486, N786, J1748

Learning J2578

Ratings N786

Research in M930, S1066, A285, J1624

Style and Language M690, N697

05.05 INTERNATIONAL COMMUNICATION

The study of the principles and methods of imparting or interchanging between countries thoughts, opinions, or information by speaking, writing, codes, and other means.

05.05 01 International Negotiations

The study of the acts or processes involved in communications which seek to settle or make arrangements or agreements suitable to countries or nation-states.

China-United States N749

Data Flow N1091, N1092, N1093, N1094, N1095, N1096, N1097, N1098

Diplomacy 1849, 1935, 2020, 25[illegible] S301, S644, W453, S786, C12, C49, E141, E235, E329, E344, E356, N134, N749

Research in M1073

Summit Meetings W682

United Nations 1630, S644, S753, S869, C298, E66, N1029, N1077, N1078, N1079

05.05 02 International Propaganda

The study of the communication employed by a nation in an effort to further its cause or to damage an opposing cause (see 05.06 03: Propaganda).

W412, W551, E236, N301, N388, N389, N5[illegible]2, N754, N755, N943, N944, N945, N946, N1029, N1030, N1031, N1032, N1033, J2436, J2492

Arab-Israeli Conflict 2487

Bay of Pigs Debate E534, J1511

British Commonwealth E724

Central Intelligence Agency N744

China J2508

China Myth 2685

Cold War S883, E330

Cross-Cultural Interpersonal Communication (see 05.11 02)

Intelligence Systems M985, N744

Islamic E794

Multinational Television N684, N688

Wartime 1255, E599, E886

05.06 JOURNALISM

The study of the principles and methods of gathering, processing, evaluating, and disseminating, through mass media, information about current events and issues.

N127, N157, N225, J679, J1200, J1312, J1819, J1963, J1964, J2095, J2104, J2117, B473

05.06 01 Editorial Processes

The study of principles and methods of selecting, processing, and evaluating news and editorial content in the mass media, particularly in the light of audience or readership needs and responses.

Editing and Gatekeeping N100, N817, J41, J231, J489, J598, J671, J797, J799, J869, J967, J1002, J1058, J1134, J1137, J1166, J1227, J1241, J1287, J1387, J1420, J1423, J1434, J1455, J1481, J1482, J1522, J1577, J1618, J1650, J1671, J1710, J1883, J1941, J1973, J2010, J2119, J2220, J2289, J2316, J2370, J2407, J2491, J2625, J2657, J2664, J2718

Editorials and Editorial Writing C586, N677, N853, N1058, J6, J112, J195, J226, J291, J297, J298, J356, J4[illegible], J415, J466, J477, J489, J504, J531, J598, J603, J635, J641, J687, J689, J725, J758, J765, J768, J776, J810, J814, J838, J869, J882, J911, J932, J994, J1043, J1048, J1050, J1231, J1303, J1317, J1320, J1342, J1414, J1439, J1519, J1621, J1677, J1706, J1741, J1743, J1853, J1983, J2102, J2115, J2161, J2191, J2201, J2225, J2240, J2303, J2316, J2370, J2388, J2403, J2407, J2453, J2461, J2520, J2538, J2540, J2627, J2682, J2736

05.06 02 Critical and Persuasive Writing

The study of the principles and techniques which can be effectively employed in such written forms as editorials, reviews, and interpretive analyses for evaluative or persuasive purposes.

N853, J151, J222, J932, J1253, J1873, J2304, B280

05.06 03 Electronic Journalism

The study of the principles and techniques of planning, creating, and transmitting informational or news-related messages through the electronic process, particularly by radio and television.

B369, B370

Aesthetic Theory and 2696, B702

Argument M710, N556, J1348, J1634 (see 05.11 06 01: Argumentation)

Attention and Interest N293, H38, J1674, J1708, J1852, J1889 (see 05.11 08 Contemporary: Attention and Interest)

Children M413, T1061, T1152, C516, N773, N789, N1105, J1203, J1859, B139, B140, B805

Film (see 03.02 02: Attention and Interest)
Radio (see 05.10 03: Attention and Interest)
Television (see 05.13 05: Attention and Interest)
Women J901
Attitude Formation and Change 2658, M54, M120, C575, E915, N573, N728, N810, N963, H122, J486, J732, J787, J851, J883, J1246, J1407, J1509, J1524, J1528, J1542, J1584, J1600, J1675, J1761, J1765, J1817, J1891, J1920, J1975, J1993, J2014, J2020, J2029, J2056, J2085, J2114, J2272, J2380, B674, B725, B800 (see 05.11 03: Person-to-Person and Intrapersonal Situations: Attitude formation and change, 05.11 03: Small Group Situations: Attitude formation and change, 05.11 08: Contemporary: Attitude formation and change)
Advertising (see 05.01 01)
American institutions N962
Black militancy J2352
Black press J553, J2007, J2084
Canada J1673
Children 2627, M581, T1061, C516, C568, E942, N621, N651, N652, N717, N718, N719, N720, N721, N722, N723, N724, N725, N726, N727, N789, N844, N845, N846, N847, N848, N849, N850, N910, N935, N938, N947, N948, N1021, N1043, N1100, H74, H154, J1147, J1903, J1958, J1986, J2134, J2217, J2280, J2482, J2544, J2615, J2647, J2677, B66, B457, B623, B632, B659, B660, B661, B662, B663, B726, B727, B743, B744, B776, B777, B778, B794, B795, B806
Congress J448, J1015
Drama J1047, J2134
Editorials J291, J301, J2216
Elderly J2320, B683, B783
Eskimos N929, N930, N931, N935, J2319
Ethnic groups N1043, N1044
Film C558, N542, J2179, B635
Formosa B457
Health news N704, N705, N709, N710, N711, N712, N714, N745, J1049, J1088, J1147, J1266, J1858, J2139, J2147
International opinion E886, N127, N393, J67, J1617, J1881, J1999
Message length J2446
Musical taste J2209
Myth-making W1010, N1040, B806
News diffusion (see 05.06 03: Learning: News diffusion)
Newspapers and magazines (see 05.06 99)
Ohio J439
Pre-trial publicity N864, J1422, J1598, J1635, J2057, B361, B365, B737, (see 05.10 03: Courts and, 05.07: Courts and, 05.13 05: Courts and, 05.06 99: Attitude Formation and Change: Pre-trial publicity)
Radio (see 05.10 03)
Space program N922
Teachers J992
Television (see 05.13 05)
Wartime N542, J324, J1958
Yugoslavia J2187
Audience 1807, S551, E887, N504, N891, N892, N1044, J48, J787, J811, J870, J1440, J1448, J1617, J1675, J1817, J1975, J1977, J2006, J2078, J2101, J2273, J2380, B120, B306, B520, B573 (see 05.07: Audience analysis, 05.10 03: Audience analysis, 05.11 08: Contemporary: Audience, 05.13 05: Audience Analysis)
African B418
Aged C710, N645, N647, B495
Blacks N1046, J2084, J2374, J2629, J2660, J2712, B316, B385, B433, B435, B485, B536, B632, B695
British 2333, 2389, C311, J970, J1007, J1027, J2108, B562
Children M413, M581, T686, T1152, W333, C568, C634, C757, E942, N627, N650, N651, N652, N717, N718, N719, N721, N722, N769, N770, N771, N774, N775, N776, N777, N778, N1012, N1099, N1101, N1103, N1104, H142, H172, J853, J893, J1027, J1314, J1520, J2135, J2343, J2573, J2676, J2699, B248, B411, B432, B433, B444, B456, B515, B516, B562, B572, B623, B630, B631, B645, B742, B791, B792, B805
Elderly J2681, B664, B665
Emotionally disturbed B725
Farmers B72, B263
German B81
Housewives B55, B163
International 1600, J7, J1404, B486
Japanese N361, N774
Latin American E886, N344, B220
Mexican-American J2744, B624
Military B571
Molluscoid B349
Nigerian J1795
Prisoners J2565
Puerto Rican J1749
Soviet J1838, J1914
Students (youth) M360, E224, N594, H142, H161, J570, J1133, J1871, J2097, J2108, J2112, J2378, J2676, J2744, B386, B431, B485, B486, B494, B517, B562, B599, B758
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- Model J1073, J1851 (see 05.11 08: Contemporary: Communication Model)
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- Multi-channel Communication J1616
- Music Modality M1099
- Nonverbal cues N925
- Persuasion (see 05.11 06 05)
- Philosophy and P63
- Political Economics and J1260, J1398
- Politics and 2627, M1084, M1085, M1086, S535, C653, E30, E627, N359, N556, N606, N608, N687, H38, J448, J486, J731, J851, J1403, J1812, J1903, J2431, J2647, B662, B681
- Popular Culture N612, N624, N1038
- Propaganda M600, S348, S979, E132, E147, E886, N34, N178, N684, N685, N686, N687, N688, N689, J32, J271, J272, J330, J382, J398, J472, J497, J502, J508, J509, J560, J653, J684, J806, J826, J830, J831, J851, J865, J866, J883, J907, J917, J926, J945, J1106, J1109, J1115, J1304, J1375, J1378, J1433, J1460, J1498, J1531, J1543, J1548, J1570, J1603, J1771, J1849, J1891, J1921, J1999, J2044, J2166, B62, B310, B609 (see 05.11 08: Contemporary: Propaganda, 05.11 08 01: Propaganda)
- Public Opinion (see 05.06 03: Research in: Polling)
- Public Support for J2582
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  - Advertising (see 05.01 99: Research in)
  - Attitude formation and change J2241
  - Audiences J2380, J2385
  - Canonical Correlation B715, B716
  - Cloze procedure J921, J1028 (see 05.11 99: Tests and Measurements: cloze procedure)
  - Criticism of N887, N1038, N1041, J266, J755, J1201, J1234, J1275, J1527, J1528, J1529, J1530, J1610, J1742, J1745, J2357
  - Dialectical N1041
  - Elections J1790
  - Factor analysis B714, B716
  - Film (see 03.02 02)
  - Functionalism B643, B653, B654, B655, B665, B728
  - Germany N791, N792, N887, B77
  - International communications N1032, N1033, N1048, N1049, N1051, N1052, N1053, N1054, N1055, N1056, N1057, N1075, N1076, J990, J1118, J1212, J1288, J1429, J1471, J1499, J1568, J1612, J1793, J1819, J1839, J1841, J1860, J1862, J1880, J1917, J1981, J2123, J2123, J2556, J2647
  - Law and regulation B559, B560
  - Methodologies E853, N293, N336, N442, N887, N1038, H85, J150, J236, J278, J284, J291, J455, J458, J475, J490, J504, J505, J569, J620, J843, J916, J968, J990, J1061, J1087, J1130, J1144, J1180, J1230, J1243, J1259, J1334, J1377, J1676, J1708, J1729, J1745, J1790, J1793, J1816, J1851, J1896, J1969, J2038, J2042, J2043, J2046, J2105, J2149, J2499, B110, B125, B149, B216, B313, B334, B359, B395, B406, B437, B520, B598, B643, B653, B654, B655, B714, B715, B716, B719, B720, B721, B722, B730, B755
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  - Press response J2748
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  - Semiotics E853
  - Social impact N974, N975, N976, N977, N978, N979, N980
  - Television (see 05.13 99: Research in)
- Rhetoric and 2584, C620, C685, J1416, J1659
- Riesman, David J1830
- Role Theory H161, J2432, B527, B661, B779
- Satire J1337, J1427, J1892, J2569 (see 05.11 08: Contemporary: Satire)
- Sensationalism J1243, J1295, J1338, J1438, J1597, J1912, J2158
- Style (Language and Meaning) J1131, J1197, J1659, J1895 (see 05.11 08: Contemporary: Style, 05.11 08 01: Style, 07.05 05: Teaching: Units of Instruction: style)
  - Allusion J1231
  - Clarity 2229, J1376, B389
  - Film M690
  - Myth N1040
  - Radio (see 05.10 02: Style)
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  - Time-compression B669
  - Trust J1839
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05.06 06 Journalism History

The study of the beginnings, development, and changes which have occurred in the mass media, and the economic, political, social, and technical influences which have affected them.

2682, M759, W584, W746, C369, N630, N791, N792, N1106, N1110, J13, J36, J62, J82, J87, J93, J116, J121, J123, J131, J151, J162, J167, J175, J193, J195, J216, J244, J255, J260, J263, J286, J298, J300, J307, J316, J323, J330, J332, J338, J342, J343, J347, J360, J373, J382, J391,

J392, J399, J405, J406, J407, J420, J429, J431, J432, J433, J434, J441, J452, J464, J465, J521, J522, J542, J545, J565, J568, J584, J592, J621, J644, J653, J676, J681, J710, J734, J812, J822, J837, J850, J873, J890, J892, J894, J914, J944, J1004, J1026, J1036, J1038, J1050, J1051, J1060, J1063, J1145, J1154, J1155, J1156, J1168, J1175, J1179, J1184, J1201, J1245, J1250, J1255, J1258, J1268, J1289, J1292, J1318, J1324, J1342, J1356, J1362, J1365, J1392, J1406, J1438, J1454, J1459, J1461, J1466, J1469, J1481, J1482, J1491, J1492, J1495, J1507, J1540, J1560, J1563, J1579, J1582, J1602, J1607, J1614, J1625, J1641, J1642, J1656, J1672, J1679, J1692, J1693, J1709, J1711, J1726, J1727, J1730, J1731, J1744, J1747, J1751, J1767, J1768, J1806, J1809, J1814, J1815, J1872, J1911, J1912, J1915, J1952, J1980, J1988, J1990, J1994, J1998, J2024, J2040, J2041, J2049, J2051, J2053, J2055, J2128, J2137, J2152, J2155, J2156, J2174, J2175, J2192, J2202, J2211, J2212, J2223, J2224, J2242, J2244, J2248, J2259, J2271, J2278, J2279, J2290, J2316, J2317, J2327, J2328, J2330, J2331, J2348, J2349, J2370, J2371, J2379, J2387, J2402, J2403, J2405, J2415, J2425, J2452, J2453, J2454, J2455, J2460, J2468, J2488, J2512, J2532, J2533, J2550, J2562, J2590, J2595, J2622, J2641, J2650, J2706, J2707, J2731, J2738, B25, B462, B741

05.06 07 Journalism Laboratory

The study of the methods, techniques, and theories of journalism, performed in a laboratory environment to simulate real-life conditions (see 07.05 05: Courses and Curricular Programs: Journalism).

05.06 08 News Reporting and Writing

The study of the nature and importance of news and the methods for obtaining and preparing news for transmission through mass media.

News C681, N100, N442, N512, N757, N815, N816, N817, N818, N819, N821, N837, N838, N839, N1030, N1031, N1072, N1073, N1074, N1087, N1110, J181, J235, J273, J304, J312, J337, J350, J365, J503, J528, J599, J649, J675, J720, J742, J748, J754, J799, J810, J860, J871, J885, J905, J930, J967, J1005, J1024, J1039, J1048, J1062, J1121, J1132, J1166, J1188, J1189, J1218, J1227, J1228, J1239, J1257 J1287 J1288, J1325, J1366, J1412, J1448, J1449, J1464, J1465, J1480, J1557, J1578, J1614, J1619, J1658, J1666, J1685, J1725, J1758, J1862, J1874, J1877, J1940, J1955, J1973, J1997, J2070, J2071, J2102, J2110, J2127, J2137, J2151, J2198, J2226, J2254, J2280, J2286, J2315, J2359, J2373, J2374, J2375, J2397, J2400, J2413, J2423, J2427, J2432, J2449, J2467, J2469, J2491, J2505, J2523, J2536, J2537, J2546, J2561, J2564, J2577, J2601, J2630, J2666, J2667, J2691, J2692, J2704, J2713, B25, B278, B419, B440, B518, B530, B633, B807

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05.06 09 Photographic Journalism

The study of the theory and processes of using sensitized film to create visual and informational images for the transmission of messages.

J500, J532, J533, J649, J650, J651, J652, J654, J655, J657, J875, J901, J1016, J1143, J12[illegible]7, J1254, J1306, J1435, J1437, J1481, J1482, J1081, J1893, J1910, J2145, J2222, J2284, J2496, J2607, (see 07.05 05: Courses and Curricular Programs: Journalism: photojournalism)

Aesthetics N659

Attitude Formation and Change M1006, J993, J1181, J1182, J1791, J2158, J2298, J2313

Halftone Screening J2313, J2414

Professionalism J2672

05.06 99 Other Journalism (Newspapers and Magazines)

(see 05.07: Newspapers and Magazines)

Attention and Interest N740, J491, J620, J650, J901, J1257, J1325, J1412, J2145, J2205, J2232, J2256, J2302, J2325, J2374, J2414, J2675, J2701, J2702, B139, B140

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Black press N1045, J553, J2007, J2084

Editorials J291, J301, J2389

Elderly J2320, B683

Ethnic groups N1044, J2614, J2703

Gun control N806

Health news N709, N712

  - Pre-trial publicity N864, J1442, J1598, J1635, J2057, J2329, J2700, B361, B365 (see 05.07: Courts and, 05.10 03: Courts and, 05.13 05: Courts and)
  - Stereotyping J2428, J2439
- Ethics and Morals N913, J18, J49, J68, J110, J139, J180, J221, J231, J235, J248, J256, J261, J265, J266, J281, J425, J575, J579, J581, J1168, J1306, J2121, J2324
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  - Africa J1569
  - Argentina J829, J830
  - California J419, J846
  - Canada J543
  - Ceylon J1898
  - Censorship J139, J398, J508, J1861, J1946, J2707
    - books J824
    - military J2511
    - newspapers and magazines S595, N881, J32, J148, J191, J241, J296, J307, J316, J336, J349, J364, J392, J432, J470, J485, J495, J523, J529, J535, J568, J737, J749, J824, J829, J830, J1281, J1319, J1408, J1526, J1713, J1747, J1780, J1799, J2017, J2248, J2269, J2401, J2452, J2511
    - pamphlets W972, J627
    - religious J789
  - "Branzburg" Decision J2618
  - China J201, J815, J1065
  - Codes J2425
  - Commerce Clause J2312
  - Contempt J381, J724
  - Costa Rica J1899
  - Cuba J839
  - Czechoslovakia J2269
  - Denmark N743
  - Dominican Republic J1664
  - Emotional distress J2443
  - France J141, J1340
  - Freedom of Information Act J2234, J2487, J2589
  - Gag orders J2557
  - Germany J148, J241, J948
  - "Gertz" Decision J2394, J2708, J2745
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  - India J876
  - Indonesia J1626
  - International N127, N546, N606, N754, N755, J219, J296, J336, J390, J866, J906, J912, J1202, J1271, J1305, J1351, J1408, J1476, J1498, J1946, J2131
  - Italy J1340, B80
  - Japan J824, J1947
  - Korea J1947
  - Lebanon J1588
  - Libel J283, J500, J510, J518, J543, J549, J591, J655, J846, J1038, J1293, J1340, J1535, J1668, J1709, J1861, J1947, J2068, J2277, J2394, J2443, J2506, J2670
  - Moral rights J2430
  - Negligence J2745
  - Nevada W972
  - Office of Censorship J523, J535, J557
  - Office of War Information J494, J502, J515, J536, J627, J718
  - Oregon W901
  - Pentagon Papers J1950, J2099, J2183
  - Peru J2401
  - Phillipines J529
  - Poland J2164
  - Pornography W972, N743, J1504, J1713
  - Public figure doctrine N889
  - Public notice J1315
  - Retraction laws J2663
  - Right to access T394, E814, J1202, J1215, J2214, J2231, J2234, J2369, J2680
  - Right to privacy J419, J500, J904, J1686, J2404, J2506, J2532, B41
  - Right to reply J2331
  - Rumania J1513
  - Sedition Law J1560, J1709
  - Shield laws W901, J525, J1164, J2277, J2369, J2618, B553
  - South Africa J1799, J1929
  - Soviet Union J1076, J1308, J1518, J1861, J1946
  - Spain J1319
  - Sweden J411, J470, J524, J701, J1250
  - "Tinker" decision J2730
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05.11 05 Oral Interpretation

The study of literature through performance involving the development of skilled verbal and nonverbal expression based on critical analysis of written texts.

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The study of the philosophy of art as it applies to and enhances the performance and evaluation of literature.

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05.11 05 03 Group Performance

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05.11 06 Pragmatic Communication

The study and practice of communication, the object of which is to influence or facilitate decision making.

05.11 06 01 Argumentation

The study of the processes involved in the development of ideas through reasoned discourse.

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07.05 03 Arts, Visual and Performing

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  - Public speaking performance 287, 359, 455, 880, 1365, M52, M91, M102, M108, M336, M373, M403, M669, M925, T232, T350, T353, T407, T588, T616, T648, T714, T715, T716, T717, T781, T1009, T1033, T1081, T1083, S65, S226, S726, S781, S1075, W364, C123, C229, C343, C366, E72, E819, N378
    - audience analysis E731
    - audience reaction 416, 549, 555, 593, 797, 1669, T1114, S792, C625
    - bibliography C116
    - nonverbal responses T1034
    - rating scales 421, 444, 1093, 1273, M96, M118, M365, M475, M536, M700, T562, T564, T568, T598, T608, T619, T774, T837, T892, T948, C116, C248, C487, C577, A323
    - predicted ability C693
    - retest reliability W576, C248, C577
    - sex differences T1101, T1114, S1098, E901
    - shift-of-opinion ballot 874, 894, 942, 962, M300, M317
    - verbal responses T1034
  - Reader's theatre T859
  - Reading N50, N69, N276, N318, N377, N448
  - Reflective thinking M88, M215, M532, M537, T412
  - Self-analysis T904, T964
  - Self-esteem T926, T1008, T1113, E781

- Stagefright and apprehension 2646, M252, M233, M234, M755, M779, M790, M836, M884, M885, M933, M996, M1069, M1070, T951, T1049, T1092, T1157, S656, W996, C573, C607, C641, C642, C691, C692, N404, N949, H109, H119 (see 07.05 05: Teaching: Handicaps: stage fright)
- Student evaluators M118, M308, M341, T562, T800, T837, T1094, T1114, S709, S726, S796, W236, W714, C426, C469, C625, E72, E848, E916
- Survey 1210, M102, T339, S246, S336
- Voice science 709, 1839
- Writing N50

07.05 12 Language, Linguistics, and Literature

The study of the theory, methods, and techniques involved in teaching the subject matter of Language, Linguistics, and Literature.

- Courses and Curricular Programs
  - English as a foreign language 686, 1622, 2134, 2231, 2363, M340, M366, M752, M828, T72, T233, T359, T667, S549, S630, C36, N231 (see 07.05 05: Teaching: Courses: English as a foreign language)
    - for Chinese T96
    - for Europeans 1908
    - For Filipinos T207
    - for Greeks 2003
    - for Hawaiians T432
    - for Japanese 378, E583
    - for Latin Americans S177
    - for Nepalese E584
    - for Orientals 298
    - for refugees 1333, 1399
    - for Spaniards M161
    - for Turks 846
    - survey 2003, T207
  - Linguistics N158
  - Phonetics 395, 399, T251, C83 (see 12.01 03 03: Phonetics: as an educational tool)
- Teaching
  - English as a foreign language 686, 1333, 1421, 1422, M525, T108, T288, S177, S401, W325 (see 07.05 05: Courses and Curricular Programs: English as a foreign language)
- Unit of instruction—language analysis 2604, T454, E498

07.08 SPECIAL EDUCATION

The study of the theory, methods, and techniques of designing, implementing, and evaluating organized learning activities for students whose physical, emotional, mental, or social needs require a special curriculum and educational setting (see 07.05 05 Teaching: Handicaps).

07.08 04 Hearing Handicapped

The study of the theory, methods, and techniques of designing, implementing, and evaluating organized learning activities for students who have an impairment in hearing, as follows: (a) "deaf" means a hearing impairment which is so severe that the child is impaired in processing linguistic information through hearing, with or without amplification, which adversely affects educational performance; (b) "hard of hearing" means a hearing impairment, whether permanent or fluctuating, which affects a child's educational performance but which is not included under the definition of "deaf" in this section.

- 707, S537, W147, W174, W332, E400
- Academic Achievement and W320
- Auditory Feedback (see 05.11 10 03: Sidetone)
- Clinics and Programs T18, T68, T81, T146, T168, T189, S148, S263, S658, W62, W65, W326, W358, W501, C167, C331, E480, E500, N105
- Conference in W345
- Diagnosis C164
- Dysacusis W549
- Language and 1530
- Lipreading M240, W321, W466
- Psychology of E348
- Research in W548
- Survey 1584, S649, W208, W212, C164
- Tests and Measurements 1230, M83, M121, M162, M249, M646, S143, S399, S649, S831, W208, W212, W225, C46, C164, C167
- Therapy 1912, T146, T168, T189, T263, W499, W500, W501, W502, C63, C167, E44
  - Certification T68
  - Fenestration operation S217
  - Hearing aids M83, T652, S309, S399, W421, E26
  - Interviewing C352
  - Lip reading C145, E26
  - Reading 267
  - Speaking 1912, W110, E26
- Training in T18, T81, S392, E127

07.08 11 Speech Handicapped

The study of the theory, methods, and techniques for designing, implementing, and evaluating organized learning activities for students who have a speech impairment or a language impairment which adversely affects their educational performance.

- 753, 754, 917, 1056, 1271, 1566, 2359, M677, S8, S430, W147, N22, N319, N320
- Aphasia 854, 1548, 1621, 1927, S162, S537, W43, W111, W456, W457, C47, C59
- Attitudes Toward C360
- Bluemel, C. S. W645

Cleft-palate 435, 751, 1422, 1883, M50, M261, T83, T264, S103, S130
Clinics and Programs 92, 147, 158, 175, 228, 348, 354, 614, 714, 721, 882, 886, 916, 954, 995, 1028, 1072, 1231, 1253, 1271, 1479, 1496, 1754, 1927, M428, T18, T46, T116, T136, T138, T156, T167, T479, T482, S29, S61, S97, W7, W10, W152, W164, W239, W394, W396, W414, W467, W468, W501, C96, C127, E64
  Alabama 1701
  Arlington S375
  California W84, W179, W191, W469
  Colleges and universities 627, 810, 955, 1046, 1148, T602, S147, S172, W191
  Community S62
  Conference in W187
  Demonstration T362
  Denmark E480
  Denver W191, W215
  Elementary school W251
  Federal 553
  Florida S140
  Foreign W187
  Georgia 1702
  Grand Rapids 197
  Hospitals 1189, S374
  Illinois 1654
  Indiana 955
  Kansas City 994
  Los Angeles 379, W65
  Louisiana S186, S213, S229
  Michigan State N105
  Military 1276, 1277, 1339, 1637
  Nebraska C97
  New York 1700
  North Carolina S374
  Ohio C26
  Oregon 1441, 1565
  Pre-school S181
  Sacramento W352
  San Francisco 343
  Stanford University W191
  State 388, 1532, 1731, T146, T168, T189
  Survey 627, 1046, 1441, 1532, 1565, 1700, 1701, 1702, 1731, S81, S592, W352, W469, C331
  Texas S592
  Tulane University S147
  Virginia 1606, S375
  Western W146
  Wisconsin 263
Conference in 459, 553
Development of Defects 83, 163, 249, 354, 364, 396, 419, 528, 933, 961, 994, W76, W113, W118, W120, W310, W346, C42, E25, E77, E215, E220
Diagnosis 922, 1439, M25, T574, S205, S278, W112, W162, W195, W490, C41, C140, C164, C438, C490, E215, N322
Encephalitis 1605
German Army 1376
Great Britain 1864
History 902, 933, 1072
Hoarseness 1439, S516
Laryngectomees 2004
Learning Theory and W645
Medical Aspects 2074, M40, M106, S97, W375, W490, W500, W502, C303
Mental Retardation 192, 249, C42
Nasality S103
Neurology 557
Palatography 1092, 1291, M68
Psychological Aspects 61, 151, 192, 249, 276, 330, 419, 1162, M82, M106, M363, M426, S454, S744, W310, W458, C194, N306, N307
Reading Defects and 1115, T178, S190
Research in W548
Reticence M890, N321
Semantics and 1188, 1480, 2359, S481, E77
Sound Discrimination 528, 931, 1034, 1831, M25, M131, M247, M287, M534, M729, W37, W77, C362, C364
South Africa S174, S205
Spastics 787, 1463, 1703, 1819, M69, M106, T216, S516, W261
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  Attitudes toward S450, S474, S700
  Bleumel theory 2269, W645
  Breathing and M15
  Case study W462
  Chemistry of 628, M7, M57, M411, W117
  Employment and S700
  Handedness and 132, 519, 615, M33
  Heredity and 968
  Indians 1390, 1407, 1620
  Physical movements M32, M56, M58, M72
  Pyknolepsy and 2415
  Psychology of 489, 1251, 1352, M301, S716, W116, C186, C295
  Semantics and 1188, 1480, M122
  Speech sounds and 738, 828, 932, 967
  Survey S170
  Tests and measurements 466, 1251, M71, M576, M595, S305, S512, W117
  Therapy (see 07.08 11: Therapy: Stuttering)
Survey 1248, 1514, S735, S736
Tests and Measurements 213, 246, 466, 1248, 1531, 2646, M71, M249, M426, M474, M593, S302, S831, W352, W457, C41, C142, C164, C362, C438, C490, E277
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- Anesthetics W282
- Aphasia 1927, S162, S293, W43, W111, W156, W242, W457, W458, E674
- Articulation W759, W844, C84, C362
- Asphyxia W282
- Bibliography 277, T100
- Birth injuries 787, W195
- Case study S131, W111, E215
- Cerebral palsy 1703, 1819, T216, S186, S219, S374, W247, W261, W310, W465, C7, C142
- Certification T68, T168, S603
- Cleft lip W392
- Cleft palate 435, 1422, M50, T83, T264, S130, W181, W391, W392, W393, W394, W395, W396
- Counseling W470, C202, C588
- Creative dramatics T1105, E258
- Ear training W159
- Films E551
- Great Britain 1864
- Group S138, S871, W163, W239, W391, C63, E258
- Hill-Young method S63
- Hoarse voice 1439
- Hypnosis C140
- Interviewing C352, N307
- Ireland T1035
- Laryngectomees 2004, S466, C7
- Learning theory and W254
- Lisp W674, E474
- Memory W844
- Mentally retarded W463
- Moto-kinaesthetic method 1010, 1462, S587, W43, W113, W129
- Nasality E474
- Neurosis 809
- Parental W69, W129, W152, W232
- Personality development and W295, W296, W297, W298
- Poliomyelitis W290
- Psychiatry in 1162, S344, S744, W395, C202
- Psychodrama 1212, 1268, T165
- Reticence 2646, M890, C473
- Speech blocks E200
- Speech teaching and 363, 685, S302, S375, W28, W76, W269, W270, W452, C54, E257 (see 07.05 05: Teaching: Handicaps: Speech disorders)
- Stammering 721
- Stuttering 603, 886, 916, 1057, 1114, 2360, T22, T192, T722, S151, S305, S628, W70, W130, W136,W239, W645, C140, C204, C433, E505, E506, E507, E588
- Supervisors C588
- Survey S592, S743, E518
- Training in T308, S286, S392, S603, S770, W468, C127, C162, C543, E127, E266, E674
- Voice defectives 1114

Visual Stimuation S454

07.12 **EDUCATIONAL TECHNOLOGY AND MEDIA**

The study of the design, construction, operation, and maintenance of various mechanical and electronic devices, tools, and applications that are intended to contribute to the educational process.

07.12 01 Computer Applications to Education

The study of the principles and techniques by which educational activities such as data processing, research, instruction, and library services may be served through the application of computer technology.

S849, C590, N678, N1032, N1033

07.12 03 Educational Media and Material Production

The study of the principles and techniques of applying various forms of media to the process of instruction and to the production of educational materials.

- Audio-Visual Aids (Multimedia) T557, T846, T943, T986, S125, S144, W280, W780, E531, N225, N465, J773
- Film 853, 964, 1051, 1398, 1755, M225, M518, T19, T66, T67, C75, E818, J794, B354 (see 03.02 02: Film: Educational, 05.03 02)
- Radio and Telephone M119, T582, T814, T1116, T1123, S105, C599 (see 05.10 03: Radio: Educational)
- Recordings 710, 921, 964, 1012, 1218, 1341, 1398, 1452, 1499, 1586, 1652, 1714, 1791, M668, T456, T480, T725, T726, T727, T728, T729, T730, S685, E51, E277, E441
- Visual Aids 1753, M844, T315, T582, T814, S324, S894, C75, E184
- Models for Teaching
  - Computer C590
  - Film 1466, 1755, M225, T562, T975, S33, S324, N101
  - Recordings 296, 710, 964, 1012, 1144, 1218, 1269, 1341, 1398, 1452, 1853, 2192, M925, T219, T725, T726, T727, T728, T729, T730, C599

07.12 04 Educational Media and Resource Centers

The study of the principles and techniques of establishing, operating, and maintaining centers of instructional support, including intermediate learning centers, learning resource centers, and libraries.

1607, 1784, T581, W22

07.12 05 Television Applications to Education

The study of the principles and techniques of applying the technology of television to such educational processes as instruction, administration, and evaluation.

T1116, B537
Audio-Visual Aids 1996, M353, M360, M361, M362, M416, M451, M551, M596, M604, M668, T118, T171, T265, T318, T440, T467, T620, T721, T760, T764, T766, S424, S578, W738, W739, E256, N789, N790, N948 (see 07.05 05: Courses and Curricular Programs: Television, 05.13 05: Television: Educational)
Stress for Participants E908
Telephone N1007, N1008
Teletext N1111
Videotape Models for Teaching M925, T371, T760, T761, T762, T763, T764, T765, T875, T879, T881, T907, T926, T931, T932, T936, S819, S1075, W479, W738, W780, C342, N987

12 LANGUAGE, LINGUISTICS, AND LITERATURE

12.01 LINGUISTICS (DIACHRONIC AND SYNCHRONIC)

The study of the descriptive, historical, and theoretical aspects of language, its nature, structure, varieties, and development, including especially the sound system (phonology), grammatical system (morphology, syntax), lexical system (vocabulary, semology), and writing system.

12.01 01 Applied Linguistics

The study of the techniques of applying linguistic theory to human uses of language, including teaching.

166, 408, 551, 697, 706, 1599, 1952, 1968, 2075, 2280, 2323, 2600, M91, M554, M724, T523, T578, T647, T915, W189, W300, C199, C243, C333, E139, E206, E214, E275, E583, E584, E880, E948, P29

12.01 01 01 Bilingualism

The study of the linguistic phenomena associated with the acquisition and use of two languages, either coordinated or compound bilingualism.

A127, N366, N391, N1062, N1063, N1064, N1065, N1066, N1067

12.01 01 05 Lexicography

The study of the principles and techniques used in the making of dictionaries (see 12.03 06: Pronunciation: Dictionaries).

12.01 03 Language Analysis

The study of the various means of analyzing languages, including morphology, phonology, and syntax.

Egocentric Speech M1055
French Enlightenment S1025, C610
Phenomenology 2604, P20
Philosophy and C198
Research in A289, H155, H157
Semiotics E853
Spoonerisms M874, E852, H32
Students E930
Translated Poetry and M789

12.01 03 03 Phonetics

The study of speech sounds, their production, and combination, and their representation by written symbols.

221, 750, 770, 907, 956, 1187, 1440, 1455, 1493, 1513, 1764, 1815, 1953, 2173, 2235, M287, M350, M358, M640, M918, T251, T578, S423, S558
As an Educational Tool 253, 399, 435, 651, 652, 653, 686, 780, 846, 924, 1442, 1583, M41, M131, M327, M554, M871, T82, T234, T538, S168, W307 (see 07.05 05: Courses and Curricular Programs: Phonetics)
Assimilation 2154
Experimental 459, M41, W226
History 1141, 1209, 1311, M10, M160, M188, M236, M603, M832, S350, C192, E487
Jones, Daniel S350
Proficiency Test M871
Semantics of E559, E859, N541
Transcriptions 1651, 1672, 1690, 1691, 1717, 1718, 1732, 1733, 1746, M489, M871, T807, E485, E504
Vowel Sounds 576, 779, 816, 971, 1011, 1326, 1745, 1765, 1873, 1984, 2235, M4, M11, M26, M38, M68, M109, M181, M188, M201, M217, M274, M404, M691, M694, M731, M917, S398, S558, S806, W83, C18

12.01 03 04 Phonology

The study of the sound system of a language which may be based on a phonemic or phonetic description.

Paralinguistics M814, N307
Phonemics 956, 1583, 1930, 2036, 2173, 2414, 2475, M73, M380, M511, M614, M640, M918, S558, H32

Assymetry C631
Clusters of sound 2099, 2163, M488, M509
Computer analysis J2260
DuPonceau, Peter Stephen 2535
Duration of sound M768, W459
Misarticulated /r/ W759
Monosyllables M384, M441
/s/ and /S/ M802
Syllabic /l/ 2375
Syllabic /n/ 2220, 2336
Syllables W723, C631
Verbal slips H149
Voiced /h/ 291
Vowel-r M852
Whispered vowels M802

12.01 03 05 Semantics

The study of meanings that are attributed to word-forms, words, immediate constituents, phrase-structures, and sentences.

1090, 1228, 1287, 1312, 1328, 1329, 1330, 1367, 1368, 1424, 1560, 1832, 2030, 2181, 2278, 2279, M248, M425, M640, M918, T590, S156, W294, W377, W471, W667, W730, C226, E10, E91, E121, E150, E457, N58, N202, N339 (see 05.11 08: Contemporary: Style (language and meaning))
Abstraction Levels E498, N280, N423
Ambiguity 2229, 2236, 2332, S703, S1091, W728, E528, N591
Austin, J. L. 2620
Bibliography E98
Classical Theory 2645
College Students E111
Compatibility M513, M567, W686, W692
Complexity H173
Diversity H155
Empiricism and S835
Equivocation S1104
Extensional Decisions N372
Figurativeness S1104
Generative Theory 2645
Hayakawa, S. I. 1509
History 1492, S835
Human Relations and C302
Immediacy H155
Indirect Messages P118
Intensity 2313, M514, M565, M1002, M1054, S1104, H21, H71, H155
Johnson, Wendell W148, W154, W158
Korzybski S494, S835, W26
Lee, Irving E155
Loaded Language M150, E17
Meaning 705, 1389, 2215, 2260, 2313, 2321, 2374, 2574, 2604, 2645, 2675, M122, M133, M592, M732, M888, M901, M965, M1044, S524, S637, S703, W26, W573, W723, W766, C198, C509, E17, E102, E131, E366, E392, E416, E419, E464, E468, E508, E516, E568, E623, P99, P115, P118, P133, P141, P161, N49, N953, N954, N955, N956, N957, N958, N959, N960, N961
Opinionation S1104
Pragmatics and H85
Profanity C587
Proverbs C49
Public Speaking and 1089, T705, S397, S797, E623
Rationalization E98, E175
Repetition E859, N541
Rhetoric and 1342, 2620, S835, E247, E552, A238
Science and W148, W154, W158
Sexist N953, N954, N955, N956, N957, N958, N959, N960, N961, J2300
Slang 1063, E513, E540
Speech Disorders and 1188, 1480, 2359, S481, E77, N591
Speech Education and 2604, W46, W86
Tagmemic Linguistics A238
Tests and Measurements M901
Thought and E530
Word Compounding M406
Word Replacement W728, C509

12.01 03 06 Syntax (Grammars)

The study of groupings of words and word-forms into meaningful constituents and phrase structures.

1712, 1767, 1874, 1903, 1937, 2051, 2108, 2172, 2223, 2636, 2645, M5, M500, M575, M606, M640, M706, M783, M784, M786, M861, M918, M965, M997, M1111, T112, T193, T337, T899, T906, T1095, S929, W723, C130, C334, E27, E137, E172, E250, E418, E554, E725, E917, N329, N330, N331, N334, N384, N447, N463, N953, N954

12.01 04 Language Universals

The study of the elements of language which are common to all languages or to groups of languages.

N123, N124, N125, N126, N128, N643, N1062, N1067, N1068, N1070

12.01 05 Linguistic Theories

The study of the systems of word structures and word arrangements of a language (see 05.11 09 01).

12.01 06 Psycholinguistics

The study of the mental (psychological) processes involved in the production and reception (encoding and decoding) of language.

2483, 2645, M364, M514, M722, M874, T775, W150, W380, W728, C194, E77, E570, E852, N327, N328, N332, N333, N541

12.01 07 Sociolinguistics

The study of the use of language in different social environments.

2511, T878, S347, E704, E859, E880, N516, N677
Bernstein, Basil E948

12.03 THE STUDY AND USES OF LANGUAGE

The study of the skills and techniques essential to learning a language.

12.03 01 Dialects of a Language

The study of the written or spoken features of a language such as sounds, forms, constructions, and words, as they vary individually or in related groups with respect to their geographic or social distribution. The study may be synchronic (of a single point in time) or diachronic (historical).

1974, 2182, 2511, S207, S524
American (Standard English) M74, M135, M227, M784, M1036,T1044, W115, C603, E405, E765
Appalachian M1036
Arkansas 1597, 1718
Attitudes About 2587, 2666, M692, M784, M785, M805, M903, M950, M951, M967, M976, M1012, M1025, M1098, T919, T1042, S907, W828, C513, E888, E931, A127
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Australasian 169
Baltimore 1732
Black 633, M692, M784, M1000, T849, T878, T1042, S306, S328, C485, C622, E437, E704, E705, N1081
Bostonian M1036
Brooklyn E647
Canadian M963
Cant 183
Chinese M747, T496
Cockney 1270
Dutch 1136
English M903, M1000, T131
Ethos and M903, C603
Florida S777
Foreign 592, 1733, 1746, 2134, 2363, 2665, 2666, M366, M525, M967, M1098, T359, S288, E638, A127, A128
Frontier 1140
German 1399
Greek 540, 2665, M358
Hawaiian 1859, T432, T444
Hungarian 1246, T301
Illinois 1691
Indian E638
Italian 748
Japanese 378, M624, M655, W380
Linguistic Atlas S264
Louisiana S58, S158, S351
Massachusetts M109, M273, M644
Mississippi 1672
New England M463
New York 155, 1136, 1598, E263
New York City M705, E647
Nonstandard T1043, T1044
North Carolina S805
Ocracoke, North Carolina S532
Perception of 2562, M963, C603, C622, H135
Philippines N1064
Quebec N1063
Received Pronunciation M903
Research in 2562, M976, M1012, T1043, S351, A289
Rocky Mountain 723
Scandinavian T253
Slaves and Servants 933
Southern S6, S9, S18, S49, S313, S398, C603
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12.03 04 Language and Contemporary Culture

The study of the patterns of behavior and beliefs commonly understood and shared by the people of a given socioeconomic milieu or geographical location in which a language is predominant.

Culture and 796, 1806, 1941, 1971, 2511, 2600, 2636, 2676, 2708, C509, E137, E363, E482, E585, E586, E642, E702, E738, E948, N387, N478, N516, N598, N614, H108
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Politics and N1062, N1063, N1064, N1065, N1066, N1067, N1068, N1069, N1070

12.03 06 Listening Comprehension

The study of the skills and techniques used to improve and measure what is heard and understood in learning a language (see 07.05 05: Courses and Curricular Programs: Listening, 07.05 05: Teaching: Units of instruction: listening, 05.11 08: Contemporary: Listening).

12.03 08 Reading a Language

The study of the theory, methods and techniques in reading a language.

S1104, N177, N229, N469, B195 (see 07.05 05: Teaching: Units of instruction: reading)

12.03 09 Speaking a Language

The study of the theory, methods, and skills that are essential for the proper speaking of a language.

Pronunciation 233, 587, 895, 1109, 1208, 1247, 1834, 2405, 2421, M48, M463, M574, M676, M730, M832, T337, T512, S16, S24, W17, E137, E406, E436, E475
  Dictionaries 227, 693, 749, 1137, 1510, 2320, 2675, M10, M160, M188, M603, T252, N297, N356
  Learning S908
  Linguistic diversity M997, M1044
  Standardization 407, 460, 794, 8[illegible]3, 1170, 1455, 1493, 1944
  Tests and measurements M73, M161, M167, W307, W577, E162
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12.03 10 Writing a Language

The study of the theory, methods, and skills that are needed for writing a language (see 07.05 05: Courses and Curricular Programs: English departments: writing and speaking, 07.05 05: Teaching: Courses: writing, 05.11 08: Contemporary: Writing and speaking).

Apprehension J2490

Perceptions S1104, C722, E850, P142

12.03 10 04 Rhetoric and Style

The study and analysis of the effective use of language, including an examination of the patterned use of language for its effect (see 05.06 03: Style, 05.11 08: Contemporary: Style).

12.03 10 05 Writing Conventions and Usage

The study of the techniques of using basic writing skills, including handwriting, spelling, capitalization, punctuation, and appropriate word choice.

Orthography (Spelling) 1859, 1991, 2338, M614, S908, E377, E418

Vocabulary 145, 1207, 1981, 2621, 2636, M98, M110, M278, M430, M640, M706, M752, M783, M786, M828, C444, E162, E398, E434, E447, E457, E475, E482, E917, N228, N287, N289, N297, N406, N464 (see 07.05 05: Courses and Curricular Programs: Vocabulary building)

Chapter Four

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What follows is an alphabetical, key-word index of the second, third, and fourth order entries found in Chapter Three. The numbers used within this chapter refer to the coded classification scheme in Chapter Three.

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